

Simple Giving



Enhancing Business Through Philanthropic Leadership

*A Charitable Initiative of
The Canton Community Foundation*

As a business owner and Canton Chamber of Commerce member, we know you have a passion for community development which, in turn, will create a strong environment to enhance and grow your business.

Simple Giving is a charitable initiative of the Canton Community Foundation, in partnership with the Canton Chamber, that provides you the opportunity to give to or sponsor events with any charitable organization hassle free, while building a strong community in which to grow your business.

Here's How It Works ...

1. You establish a charitable fund at the Canton Community Foundation with a charitable contribution of \$500 or greater. The charitable fund may reflect your company name or you may remain anonymous, if desired.
2. When you are approached for donations or sponsorships, refer them to the Canton Community Foundation who will screen the request to see if it meets your specific grant criteria you previously created.
3. The Foundation will notify you of the request and you can recommend the Foundation make the grant or decline it. That way you do not have to be the one declining a grant, but may be as involved as much as you like with the grantee, if the grant is made.
4. You may replenish your fund whenever you'd like (enjoy the tax benefit at the time of your donation). This allows you to build up your fund during prosperous times, and continue helping the community during down cycles.

Simple Giving Benefits:

- Eliminate the headaches of last-minute requests for donations.
- Receive professional assistance in administering your grants.
- Eliminate all of the accounting paperwork required in managing gift receipts.
- Enjoy knowing that you are strengthening your community.

To learn more about *Simple Giving* contact the Canton Community Foundation office at 734-495-1200 or the Canton Chamber of Commerce at 734-453-4040.