



1022 South Canton Center, Canton, MI 48188

Sponsorship Letter of Agreement

_____(Company Name), agrees to be a **Sponsor, Advertiser** (circle one) for Canton Historical Society, Brew Brats and Bands at The Barn in the amount of \$200.00, \$500.00 or \$600.00 (circle one). Payment is due upon receipt of agreement. In return Canton Historical Society will provide _____(Company Name) with the following benefits at the noted price.

- 1. Event Sponsorship with Banner** (Deadline July15,2017)
Includes company provided Logo on all Tickets and Fliers.
Sponsorship banner, one-2'x4' will be located near to the entrance for maximum exposure.
Banners will be displayed at all remaining 2017 Farmers Markets at Preservation Park on the Historical Society Pole Barn for maximum exposure. Commitment \$600.00
- 2. Event Sponsor** (Deadline July15,2017)
Includes company provided Logo on all Tickets and Fliers Commitment \$500.00
(No Banner)
- 3. Event Advertiser** (Deadline July15,2017)
Includes a 2 foot by 4 foot banner with your company logo prominently displayed at the event. Additionally, banners will be displayed at the Historical Society Pole Barn for the remaining Farmers Markets in the 2017 season. Commitment \$200.00

Advertising and or a sponsorship must be in accordance with the following restrictions:

1. Canton Historical Society reserves the right to review and reject banners, signs or literature of any kind that is political, obscene, or objectionable for any reason, including religious – in the sole discretion of Canton Historical Society.
2. No illustrations that are sexually suggestive, salacious or indecent or contrary to the family-oriented audience.
3. No advertisements that contain attacks of a personal, racist, sexist or religious nature.
4. No advertising that is misleading, deceptive or fraudulent or that grossly exaggerates or makes unwarranted claims.
5. No language that attempts to encourage the violation of any law, regulation or ordinance.
6. Questions can be answered by calling Gregg King at 734.394.5314

The above described agreement is accepted by _____ on behalf of

_____.

Dated: _____ Signature: _____
(Sponsor/Advertiser Representative)

The above described sponsorship is accepted by _____ on behalf of The Canton Historical Society.

Dated: _____ Signature: _____
(Society Representative)

Please call Gregg King discuss your banner design options at 734.394.5314 or email him at gregg.king@canton-mi.org. Thanks in advance for your support.