



more than a membership
IT'S A PARTNERSHIP

Manufacturing and STEM Education Initiative

596,700
men and women are
employed in manufacturing
in Michigan

75%
of Michigan Manufacturers
report a shortage
of skilled workers

every
100
manufacturing jobs
creates 250 new
jobs in other sectors

The future of the Manufacturing sector relies on a skilled, talented workforce and educating students about the diverse opportunities available in manufacturing.

SUPPORT

We have developed a **NEW FOCUS** around **SUPPORTING** the manufacturing industry. We are committed to fostering strategic partnerships in alignment with the workforce development needs of the region.

CONNECT

Our work begins with building awareness of careers within the manufacturing industry by **CONNECTING** employers with qualified students in all grade levels.

ENGAGE

Creating the platform to **ENGAGE** in key conversations and outreach opportunities to build talent for the purpose of workforce development in manufacturing and skilled trades.

Strengthening the Pipeline

- **Manufacturing Day: SAVE THE DATE October 6, 2017**
- Developing work based opportunities to align with future workforce needs
- Manufacturing Council Collaborative: Capturing key conversations around building talent and industry awareness
- Ongoing access to high school/college students interested in pursuing careers in manufacturing or skilled trades

Work Based Learning

SUPPORT

CONNECT

ENGAGE

Work Based Learning opportunities help students to become career ready by connecting them with mentors who provide guidance in obtaining skills to prepare for today's workforce.

Are you ready to support, connect and engage with your future workforce?

Let's start the conversation today!

Current/Future Involvement Areas

COMPANY TOUR

- Date and time selection
- Employee scheduling
- Logistics plan

Planning 2-5 hours

Activity 1-2 hours

JOB SHADOW

- Identify occupations for shadowing
- Agreement on length of job shadow and desired outcomes

Activity: 4-8 hours

CAREER FAIR

- Signage, staffing for booth
- Marketing materials, presentations

Activity: 2-8 hours

INTERNSHIP

(Summer/Part Time)

- Identify point person on staff
- Design program and compensation plan
- Determine available positions

Activity: 24+ hours

For more information contact Brooke Franklin, Director of Manufacturing & Education
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